

## **DRAFT MARKETING AGREEMENT**

**AS CLIENT NAME [CLIENT] AND HOWELL HURST [HH] WISH TO ENTER INTO A BUSINESS RELATIONSHIP, THE PARTIES AGREE TO THE FOLLOWING:**

- 1. CLIENT agrees to engage HH as an independent marketing professional to assist in developing and enlarging its client base.**
- 2. HH will collaborate with CLIENT in close communication with its principal, or designated representatives, to define any and all projects to be undertaken on CLIENT'S behalf.**
- 3. As particulars are mutually developed, HH will cost out and produce project budgets acceptable to CLIENT which will be agreed upon in advance before any expenditures occur.**
- 4. In this relationship, CLIENT will provide to HH necessary company information to permit him to provide his insights and perspectives for their consideration and decision.**
- 5. All company information provided to HH will be considered by him to be entirely confidential and proprietary to CLIENT; and HH will reveal no information provided to him to any outside person or entity without CLIENT'S express approval.**
- 6. HH will present to CLIENT Marketing/Sales concepts, and will produce any and all marketing tools and techniques decided upon, which may include the creation and production of Marketing Plans and Budgets, Sales Promotions, Physical Ads and Radio/TV/Internet Commercials, Pamphlets, Brochures, etc.**
- 7. The Initial Priority/Project [if any] and Outline of Work To Be Done:**  
  
Details defined in mutual collaboration between CLIENT and HH.
- 8. General Finances:**  
  
Upon signing this Agreement, CLIENT will pay to HH as Retainer the sum of \$\_\_\_\_\_, ETC.  
  
Details defined in mutual collaboration between CLIENT and HH.
- 9. Any other terms will be added in writing to this agreement as required to meet any oral agreements that may be subsequently reached by and between CLIENT and HH.**
- 10. Unless other terms are added in writing to this document, this constitutes the entire agreement to date of signing below.**

**DATE:** \_\_\_\_\_

\_\_\_\_\_  
**For CLIENT:** \_\_\_\_\_

\_\_\_\_\_  
**For Himself: Howell Hurst**

**PAGE TWO: ADDITIONAL TERMS TO MARKETING AGREEMENT BETWEEN  
CLIENT and HOWELL HURST [HH], WHICH BECOME A PART OF THE PRECEDING  
AGREEMENT DATED \_\_\_\_\_.**